

Seller Fee Schedule

Package Pricing

	Item Pricing	Silver \$995	Gold \$1995	Platinum \$2995
Written Excellence Guarantee	N/C	X	X	X
MLS Listing*	\$495	X	X	X
Professional Yard Sign	N/C	X	X	X
Lock Box	\$35	X	X	X
Comparative Market Analysis	\$125	X	X	X
Accept and Present Offers (each)	\$75	X	X	X
Advise Seller on Offers (each)	\$75	X	X	X
Preparing Counter-Offers (each)	\$75	X	X	X
Negotiate on Sellers Behalf (per hour)	\$75	X	X	X
Photo Tour	\$55		X	X
Receive Inquires (per hour)	\$75		X	X
Schedule Showings (per hour)	\$75		X	X
Featured Internet Listings	\$225		X	X
Personal Consultation	\$75		X	X
Manage Closing Process (per hour)	\$75		X	X
Home Specific Website	\$295			X
Marketing Plan	\$295			X
Virtual Property Tour	\$75			X
Open House Showing**	\$225			X
Pre-Qualify Buyers** (each)	\$75			X
Enhanced Market Strategies** (actual cost)	Varies			X
Weekly Strategic Analysis** (each)	\$75			X
Coaching** (per hour)	\$75			X

Traditional Commission Fee Structure

Buyer's Agent Commission	0%-3%	3%	3%	3%
Seller's Agent Commission	0%	1%	2%	3%
Total Commission	0%-3%	4%	5%	6%

*Includes to accept, present, advise, prepare counter offer and negotiating on the Seller behalf on (1) one offer. All subsequent offers will be billed at rate on this schedule and due at the time of service** Platinum package has the follow maximum limits on the following items (2) Open Houses, (6) Pre-Qualify Buyers, \$495 for Enhanced Market Strategies any other will be billed at actual cost, (4) Weekly Strategic Analysis, (4 hrs) Coaching